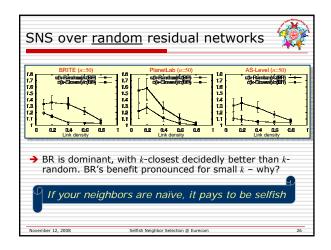
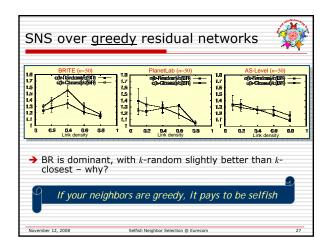
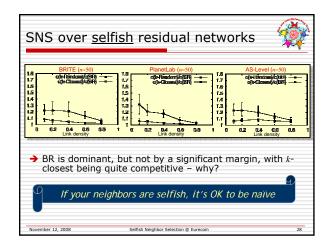


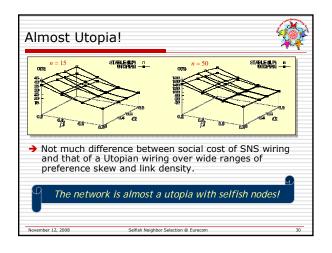
Experimental setting
 Neighbor selection strategy a. The k-random heuristic b. The k-closest heuristic, a.k.a. greedy c. SNS Best Response (BR) wiring using ILP
 Experiments done in nine permutations Three strategies for a new comer, each assuming residual graph was wired using one of the three strategies
 Performance metrics Individual Cost = Average cost for a newcomer Cost ratio for strategy x = C(x)/C(BR) Social Cost = Sum of cost for all nodes Social Cost ratio for strategy x = SC(x)/SC(BR)
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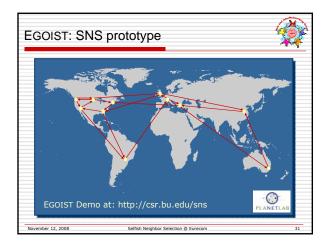


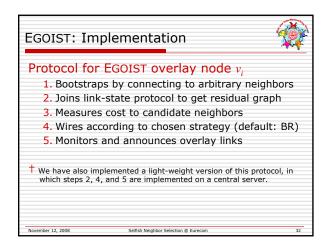


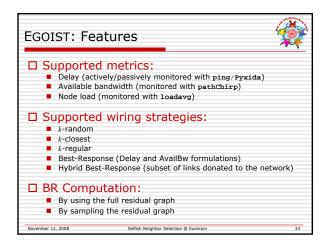


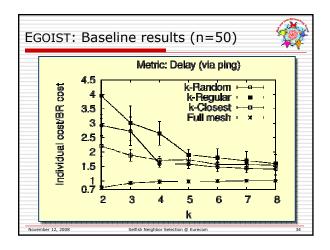
		$\beta = 0.1$		$\beta = 0.2$	
	k-Random/BR	k-Closest/BR	k-Random/BR	k-Closest/BR	
BRITE	1.44	1.53	1.52	1.84	
Panellab	2.23	1.48	1.75	1.23	
AS-level	2.04	1.90	1.83	1.61	
significa		in the socia	tion strategy al cost (by 30 hes.		

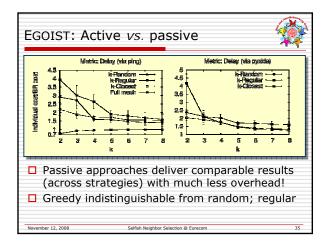


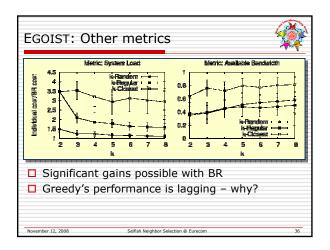


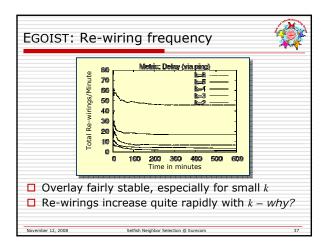


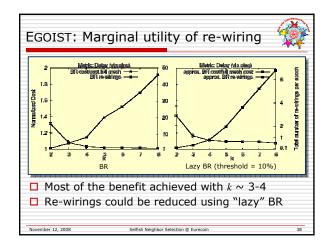


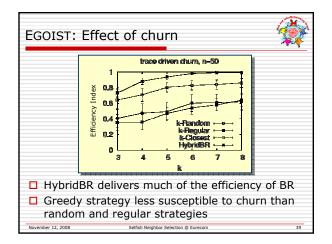


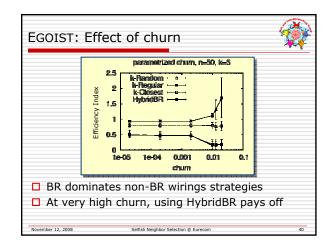


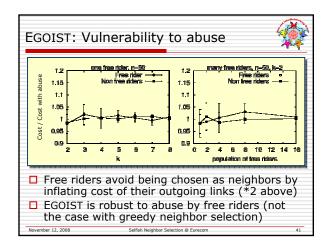


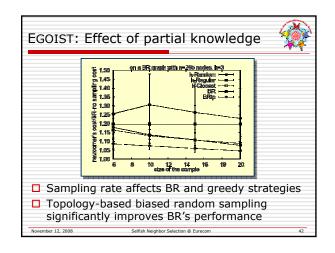




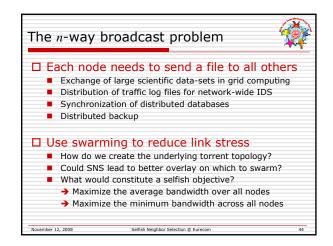


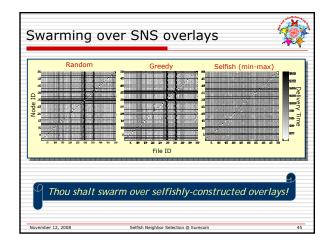


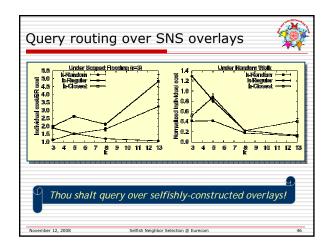


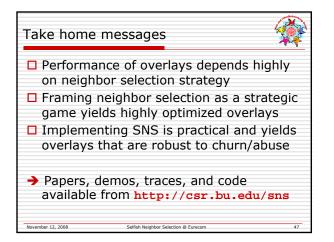


Other SNS objectives
 Routing Networks (e.g., Skype): Send unicast traffic from one overlay node to another Node's objective is to minimize its average (or maximum) routing cost to all destinations
 Broadcast Networks (e.g., MS updates): Send data from one node to all nodes in the overlay Node's objective is to minimize its average (or maximum) broadcast cost to all destinations
 Query Networks (e.g., Gnutella): Find content available in some (unknown) overlay node Node's objective is to query the most number of overlay nodes using scoped flooding
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Publications		A
<u>"EGOIST: Overlay R</u> Georgios Smara Bestavros, John ACM CoNEXT 20	touting using Selfish Neighbor Selection" gdakis, Vassilis Lekakis, Nikolaos Laoutari: W. Byers and Mema Roussopoulos. 108.	s, Azer
<u>"Swarming on Optin</u> Georgios Smara Bestavros, John IEEE INFOCOM	nized Graphs for n-way Broadcast" gdakis, Nikolaos Laoutaris, Pietro Michiard W. Byers and Mema Roussopoulos. 2008.	i, Azer
<u>"Implications of Self</u> Nikolaos Laouta John W. Byers. IEEE INFOCOM	fish Neighbor Selection in Overlay Network ris, Georgios Smaragdakis, Azer Bestavros 2007.	s" and
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