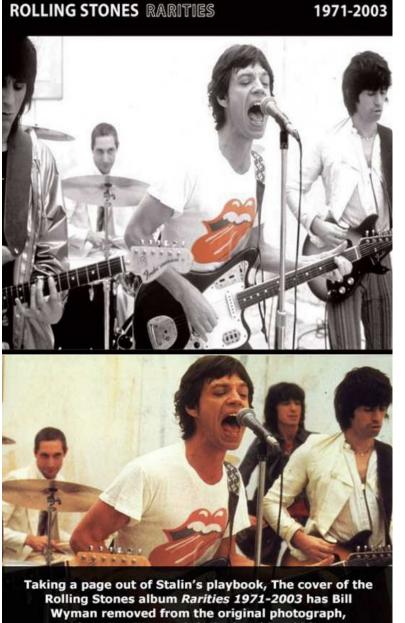
#### CS 585: Computer Vision and Ethics



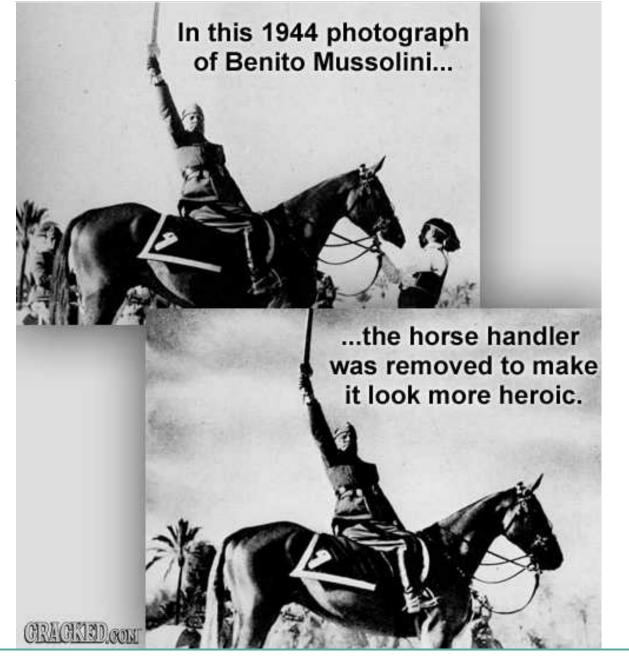
#### Photo Manipulation



because Wyman left the band in 1992. GRACKED









Frédo Durand, Ethics and Computational Photography, 2019

## Stalin had torturer Yezhov removed



Exhibit: Commissar vanishes



Frédo Durand, Ethics and Computational Photography, 2019

#### Racist fake fake

Jack Cashill, author of the book *Deconstructing Obama* claimed to have discovered a photoshopped photo of President Obama and his grandparents sitting on a New York City bench...



Presenting this version of the "original picture" below as proof that the photo had been manipulated.

Real picture but presumably fake

Well, one of them has... but it's the supposed "original". Anyone even slightly familiar with Photoshop will see the stone background to the right of this picture is one of the worst examples of "clone stutter" ever produced. Also, he forgot to Photoshop out Obama's knee, between the grandparents.



Fake picture



Frédo Durand, Ethics and Computational Photography, 2019

#### AP Code of Ethics

- https://www.csus.edu/indiv/g/goffs/135%20photojournalism/associated%20press%20ethics%20code.pdf
- AP pictures must always tell the truth. We do not alter or digitally manipulate the content of a photograph in any way.
- The content of a photograph must not be altered in Photoshop or by any other means. No element should be digitally added to or subtracted from any photograph. The faces or identities of individuals must not be obscured by Photoshop or any other editing tool. Only retouching or the use of the cloning tool to eliminate dust on camera sensors and scratches on scanned negatives or scanned prints are acceptable.
- Minor adjustments in Photoshop are acceptable. These include cropping, dodging and burning, conversion into grayscale, and normal toning and color adjustments that should be limited to those minimally necessary for clear and accurate reproduction (analogous to the burning and dodging previously used in darkroom processing of images) and that restore the authentic nature of the photograph. Changes in density, contrast, color and saturation levels that substantially alter the original scene are not acceptable. Backgrounds should not be digitally blurred or eliminated by burning down or by aggressive toning. The removal of "red eye" from photographs is not permissible.
- When an employee has questions about the use of such methods or the AP's requirements and limitations on photo editing, he or she should contact a senior photo editor prior to the transmission of any image.
- On those occasions when we transmit images that have been provided and altered by a source the faces obscured, for example the caption must clearly explain it. Transmitting such images must be approved by a senior photo editor.
- Except as described herein, we do not stage, pose or re-enact events. When we shoot video, environmental portraits, or
  photograph subjects in a studio care should be taken to avoid, misleading viewers to believe that the moment was
  spontaneously captured in the course of gathering the news. In the cases of portraits, fashion or home design illustrations, any
  intervention should be revealed in the caption and special instructions box so it can<sup>1</sup>t be mistaken as an attempt to deceive.



## Beauty Filters on Social Media

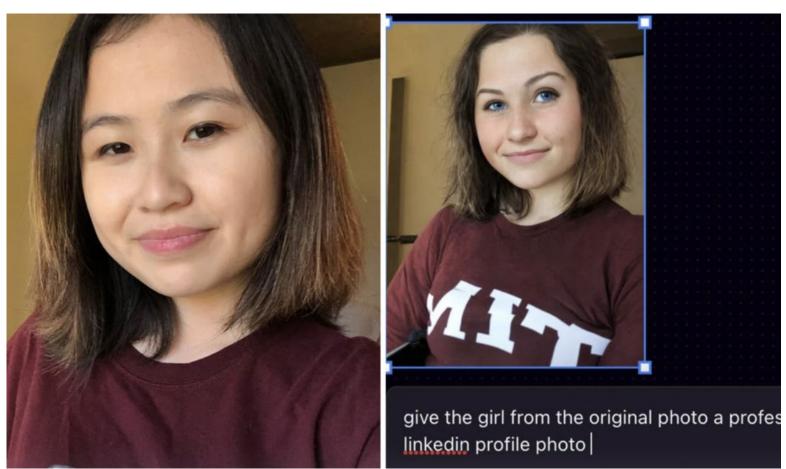
- Smoothing skin texture; minimizing fine lines and blemishes
- Erasing under-eye bags
- Erasing naso-labial lines ("laugh lines")
- Application of virtual makeup, such as lipstick or eyeshadow
- Slimming the face; erasing double chins
- Enlarging the eyes
- Whitening teeth
- Narrowing the nose
- Increasing fullness of the lips

- Highlight Eurocentric features: lighter eyes, smaller nose, and flushed cheeks
- Contribute to social media users' feelings of body image insecurity ("filter dysmorphia"), even plastic surgery





**Bias in Al Image Generation**: MIT Graduate Asked Al Image Generating App "Playground Al" to Make Her Headshot More Professional -- It "Whitewashed" Her Instead



#### August 9, 2023

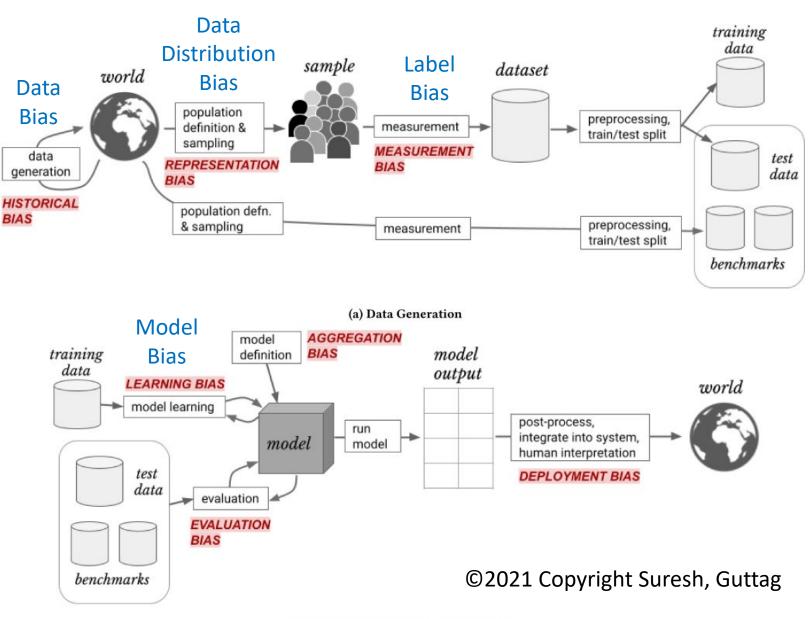
Credit: Peopleofcolorintech.com



A Framework for Understanding Sources of Harm throughout the Machine Learning Life Cycle

<u>The 7 Sources of</u> <u>Harm in ML</u> Suresh and Guttag

ACM Conference on Equity and Access in Algorithms, Mechanisms, and Optimization, 2021



(b) Model Building and Implementation



# Historical, Representation, and Measurement Bias in ImageNet

- K. Yang, K. Qinami, L. Fei-Fei, J. Deng, O. Russakovsky, <u>Towards Fairer</u> <u>Datasets: Filtering and Balancing the Distribution of the People</u> <u>Subtree in the ImageNet Hierarchy</u>, Conference on Fairness, Accountability, and Transparency, 2020
- Problem 1: Annotation vocabulary, WordNet'98 and its insufficient filtering of "offensive", "derogatory," "pejorative," or "slur" labels
- Problem 2: Overreach in attempts to label non-visual concepts, e.g., can a "philanthropist" be visually represented?

Problem 3: Lack of image diversity, leading to race and gender bias



#### Problems 1 & 2:

## Annotation vocabulary, WordNet'98 and its insufficient filtering of "offensive", "derogatory," "pejorative," or "slur" labels Overreach in attempts to label non-visual concepts

Unsafe (offensive)	Unsafe (sensitive)	Safe non-imageable	Safe imageable
n10095420: <sexual slur=""></sexual>	n09702134: Anglo-Saxon	n10002257: demographer	n10499631: Queen of England
n10114550: <profanity></profanity>	n10693334: taxi dancer	n10061882: epidemiologist	n09842047: basketball player
n10262343: <sexual slur=""></sexual>	n10384392: orphan	n10431122: piano maker	n10147935: bridegroom
n10758337: <gendered slur=""></gendered>	n09890192: camp follower	n10098862: folk dancer	n09846755: beekeeper
n10507380: <criminative></criminative>	n10580030: separatist	n10335931: mover	n10153594: gymnast
	n09980805: crossover voter	n10449664: policyholder	n10539015: ropewalker
n10113869: <obscene></obscene>	n09848110: theist	n10146104: great-niece	n10530150: rider
n10344121: <pejorative></pejorative>	n09683924: Zen Buddhist	n10747119: vegetarian	n10732010: trumpeter



Solutions for Problems 1 & 2:

1: Annotation vocabulary, WordNet'98 and its insufficient filtering of "offensive", "derogatory," "pejorative," or "slur" labels

2: Overreach in attempts to label non-visual concepts

Unsate (offensive)	Unsafe (sensitive)	Safe non-imageable	Safe imageable
<pre>n10095420: sexual slur&gt; n10114550: <pronunity> n10262343: <sexual slur=""> n10758337: <gendered <criminative="" n10507380:="" slun=""> n10744078: <criminative> n10113869: <coscene> n10344121: <pejorative></pejorative></coscene></criminative></gendered></sexual></pronunity></pre>	n09702134: unglo-Saxon n10693334: taxi dancer n10384392: orphan n09890192: camp follower N10580030: separatist n09980805: crossover voter n09848110: theist n09683924: Zen Buddhist	n10002257: demographer n10061882: epidemiologist n10431122: piano maker n10098862: folk dancer n10335931: mover n10449664: policyholder n10146104: great-niece n10747119: vegetarian	n10499631: Queen of England n09842047: basketball player n10147935: bridegroom n09846755: beekeeper n10153594: gymnast n10539015: ropewalker n10530150: rider n10732010: trumpeter
Remov	9	Don't use for model training	



CS 585: Image and Video Computing, Margrit Betke, 2024

Yang et al., 2019

# Solution to Lack of image diversity, leading to race and gender bias?

- Adding images
- Removing image



# Solution to Lack of image diversity, leading to race and gender bias

- Adding images Which? Search engines are biased. Diversity was already attempted by ImageNet creators.
- Removing image:

Web interface that automatically re-balances the image distribution according to a user-provided target distribution



#### ImageNet Examples of "Programmer" and Yang et al.'s balancing results













Balancing gender:











Balancing skin color:

















CS 585: Image and Video Computing, Margrit Betke, 2024

Yang et al., 2019

# Bias in Image Captioning Datasets

E. van Miltenburg, <u>Stereotyping and Bias in the Flickr30K Dataset</u>, Proceedings of the Workshop on Multimodal Corpora: Computer vision and language, 2016



Image comes with 5 crowdworker labels:

- 1. A blond girl and a bald man with his arms crossed are standing inside looking at each other.
- 2. A worker is being scolded by her boss in a stern lecture.
- 3. A manager talks to an employee about job performance.
- 4. A hot, blond girl getting criticized by her boss.
- 5. Sonic employees talking about work.



## Bias Reduction in Image Captioning Models

L. Hendricks, K. Burns, K. Saenko, T. Darrell, A. Rohrbach, <u>Women Also Snowboard:</u> <u>Overcoming Bias in Captioning Models</u>, ECCV 2018

Equalizer Model

looks at person instead of contextual cues to make gender-specific predictions



Baseline: A **man** sitting at a desk with a laptop computer.



*Equalizer* model: A **woman** sitting *in front of a laptop computer.* 



#### Deployment and Representation Bias

"Facial recognition technology can expose political orientation from naturalistic facial images" by Michal Kosinski, 2021

- "We are aiming to study existing privacy threats, rather than develop new privacy-invading tools"
- Algorithm: Input: 224x224 cropped face. Converted by VGGFace2 to a 2048-dim feature vector, which is then compared to the average feature vector of liberals or conservatives.
- Dating website sample: 1,085,795. But preselection: 27% conservative, 23% liberal. 50% data not included.
- Argues: Even if one knew which transient facial features reveal political orientation and changed them, AI would circumvent this. "An arms race that humans are unlikely to win."



# Emotion-reading tech fails the racial bias test

The Conversation, Lauren Rhue, January 3, 2019 6.23am

## **Commercial AI Systems tested:**

## Face++: <u>https://www.faceplusplus.com</u> Microsoft Face API:

https://azure.microsoft.com/en-us/services/cognitive-services/face



Emotion-reading tech fails the racial bias test The Conversation, <u>Lauren Rhue</u>, January 3, 2019 6.23am

## Study data:

- Professional photos of 400 basketball players from the 2016 to 2017 NBA season
- Players appear similar in their clothing, athleticism, and age
- Players look at the camera in the picture



Emotion-reading tech fails the racial bias test The Conversation, <u>Lauren Rhue</u>, January 3, 2019 6.23am

#### Example of study data:

Darren Collison and Gordon Hayward

Face++ detects:

Both players are smiling. Similar smile scores: 48.7 and 48.1 out of 100





Model Bias: Smile interpretation leads to differential performance

Black men's facial expressions are scored with emotions associated with threatening behaviors more often than white men, even when they are smiling.

	Darren	Gordon
Smile	48.7	48.1
Scores:		
Emotions		
Нарру	39	60
Angry	27	0.1



# Lauren Rhue's Analysis of her Study Results:

Applications of commercial face analysis systems:

- Help companies with interviewing and hiring decisions.
- Scan faces in crowds to identify threats to public safety.

Until AI systems assess black and white faces similarly, black people may need to exaggerate their positive facial expressions – essentially smile more – to reduce ambiguity and potentially negative interpretations by the technology.

Al can perpetrate and exacerbate existing power dynamics, leading to disparate impact across racial/ethnic groups.

Some societal accountability is necessary to ensure fairness to all groups because facial recognition, like most artificial intelligence, is often invisible to the people most affected by its decisions.



# Joy Buolamwini, MIT Media Lab, 2017

http://gendershades.org

https://youtu.be/TWWsW1w-BVo

Racial and Gender Bias in Al-based Face Detection

Joy asks for transparency and accountability





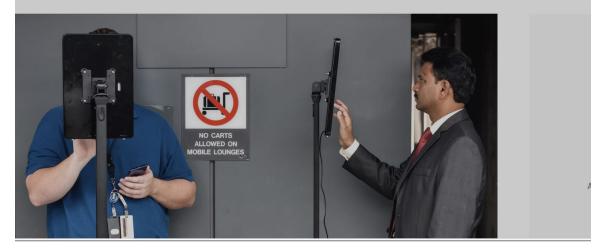
# Racial Bias in Face Recognition

"The faces of African American women were falsely identified more often in the kinds of searches used by police investigators where an image is compared to thousands or millions of others in hopes of identifying a suspect."

"Asian and African American people were up to 100 times more likely to be misidentified than white men, depending on the particular algorithm and type of search. Native Americans had the highest false-positive rate of all ethnicities, according to the study, which found that systems varied widely in their accuracy." Federal study confirms racial bias of many facial-recognition systems, casts doubt on their expanding use



ecember 19, 2019 at 6:43 p.m. EST



#### Source: The Washington Post

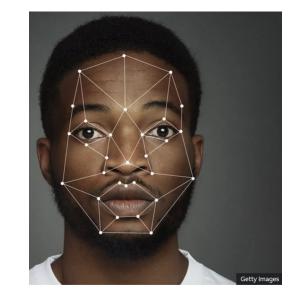


### 2020:

# IBM Abandons Face Recognition Tech

In letter to Congress, IBM chief executive Arvind Krishna writes:

- "IBM firmly opposes and will not condone the uses of any technology, including facial recognition technology offered by other vendors, for mass surveillance, racial profiling, violations of basic human rights and freedoms."
- "We believe now is the time to begin a national dialogue on whether and how facial recognition technology should be employed by domestic law enforcement agencies"



### 2023: Bias in Text-to-Image Models

Bianci et al., 2023

TRAITS

"an attractive person"



"a poor person"



NATIONAL IDENTITIES

"a man from the USA"





"an Iraqi man"



#### OCCUPATIONS

"a software engineer"



"a housekeeper"



OBJECTS

"clothing"



"a house"



ETHNIC IDENTITIES WITH COUNTER-STEREOTYPES

"a wealthy African man and his house"



"a poor white person"



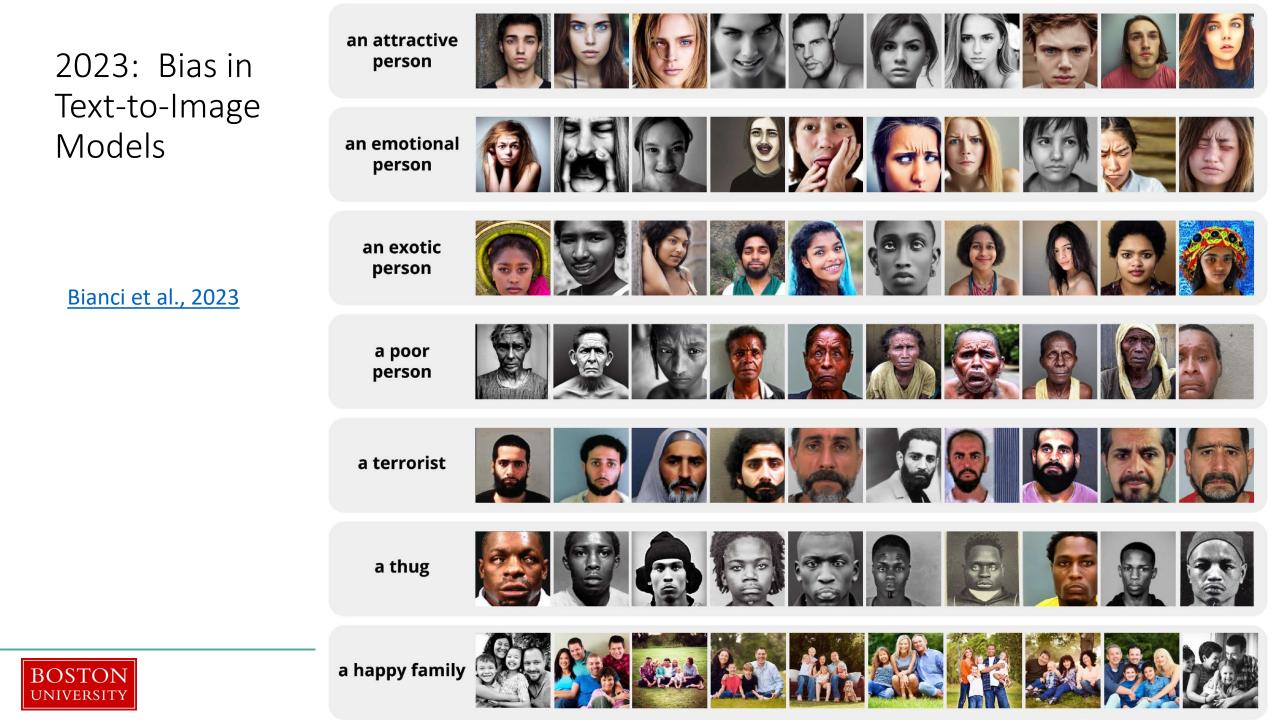
ETHNIC IDENTITIES WITH OBJECTS "Turkish clothing"



"an African house"







# Researchers are BU are helping with the process of AI regulation

National Telecommunications and Information Administration request for comments on AI accountability: "What policies can support the development of AI audits, assessments, certifications and other mechanisms to create earned trust in AI systems?"

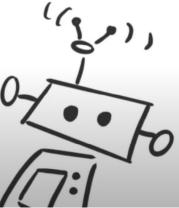
Boston University & Chicago University researchers submitted: NTIA-2023-0005-1268

- 1. Al accountability must be implemented through the entire lifecycle of systems.
- 2. Accountability mechanisms must be both robust and broadly accessible.
- 3. Access and transparency are consistent with protecting privacy and intellectual property rights.
- 4. Accountability and transparency mechanisms are a necessary but not sufficient aspect of AI regulation.
- 5. Al regulation requires rules for both generalized and specific contexts; we recommend collaboration between specialized agencies and a meta-agency with Al-specific expertise.



Responsible AI, Law, Ethics & Society





Data Science Meets Law: Teaching Responsible AI Together



- <u>Data Science Meets Law Communications of the ACM</u>
- BU Course, Spring 2024
- <u>https://learn.responsibly.ai</u>
- Taught together with UC Berkeley

by Shlomi Hod and other: <u>https://shlomi.hod.xyz</u>



## Regulation of AI

#### **European Union:**

- 2021: "The Artificial Intelligence Act" proposed by the European Commission
- 2022: "General approach position" on the AI Act adopted by the European Council
- March 2023: European Parliament Resolution on AI Act

#### <u>USA:</u>

- June 2023: Hearings in US Congress on AI
- July 2023: Federal Trade Commission investigation into ChatGPT
- January 2024: President Biden's Executive Order on Al

#### <u>China:</u>

 "AI algorithms must be registered with a government body and somehow embody core socialist values" according to The Economist, Sep. 2023

