# **Generative Models**

CAS CS 585 Image and Video Computing

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# What are Generative Models?

• Discriminative Models:



• Generative Models:





# What are Generative Models?

Given training data from some distribution, learn a model that represents that distribution and can generate new samples from the same distribution.



Training data ~  $P_{data}(x)$ 



Generated ~  $P_{model}(x)$ 



# Explicit v.s. Implicit Generative Models

• Explicit: explicitly define  $P_{model}(x)$ 

• VAE

- Implicit: learn a model that can sample from  $P_{model}(x)$  without explicitly defining it.
  - GANs



### Why Generative Models?

Realistic, high-quality samples, super-resolution, and image inpainting, etc.





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# Why Generative Models?

Text-to-Video

Prompt: A cartoon kangaroo disco dances.





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# **Generative Models**

- Generative adversarial networks (GANs)
- Denoising diffusion models





G tries to synthesize fake images that fool D

D tries to identify the fakes





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G tries to synthesize fake images that fool D:

$$\arg\min_{G} \mathbb{E}_{\boldsymbol{x} \sim p_{\text{data}}(\boldsymbol{x})} [\log D(\boldsymbol{x})] + \mathbb{E}_{\boldsymbol{z} \sim p_{\boldsymbol{z}}(\boldsymbol{z})} [\log(1 - D(G(\boldsymbol{z})))]$$

[Goodfellow et al., 2014]





G tries to synthesize fake images that *fool* the *best* D:

$$\arg\min_{G}\max_{D} \mathbb{E}_{\boldsymbol{x} \sim p_{\mathsf{data}}(\boldsymbol{x})}[\log D(\boldsymbol{x})] + \mathbb{E}_{\boldsymbol{z} \sim p_{\boldsymbol{z}}(\boldsymbol{z})}[\log(1 - D(G(\boldsymbol{z})))]$$

[Goodfellow et al., 2014]



# Training



G tries to synthesize fake images that fool D

D tries to identify the fakes

Training: alternate between training D and G with backprop.

[Goodfellow et al., 2014]



# **Common Issues**

- Mode collapse
  - A situation where the generator produces limited or repetitive outputs, failing to capture the full diversity of the training data distribution.
- Adversarial training is unstable
- Saturation problem (weak gradients)

$$\arg\min_{G}\max_{D} \mathbb{E}_{\boldsymbol{x} \sim p_{\text{data}}(\boldsymbol{x})}[\log D(\boldsymbol{x})] + \mathbb{E}_{\boldsymbol{z} \sim p_{\boldsymbol{z}}(\boldsymbol{z})}\log(1 - D(G(\boldsymbol{z})))$$

- If G is poor, D can easily distinguish between real and generated samples. The prediction of D is close to 0, and the generator's cost is close to 0.
- A better cost function:

$$\arg\max_{G} \mathbb{E}_{\boldsymbol{z} \sim p_{\boldsymbol{z}}(\boldsymbol{z})} \log D(G(\boldsymbol{z}))$$

[Goodfellow et al., 2014]



### GANs are implicit generative models

$$p(\mathbf{x})$$
 ----- "generative model" of the data  $\mathbf{x}$ 



 $G(\mathbf{z}) \sim p(\mathbf{x})$ 

Samples from a perfectly optimized, sufficiently expressive GAN are samples from the data distribution



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# **StyleGAN**





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# **Denoising Diffusion Models**

Denoising diffusion models consist of two processes:

- · Forward diffusion process that gradually adds noise to input
- Reverse denoising process that learns to generate data by denoising

Forward diffusion process (fixed)



Reverse denoising process (generative)

Ho, et al., Denoising Diffusion Probabilistic Models, NeurIPS 2020



Department of Computer Science Song et al., Score-Based Generative Modeling through Stochastic Differential Equations, ICLR 2021 Slides Credit: Arash Vahdat, Karsten Kreis, and Ruiqi Gao, Denoising Diffusion-based Generative 19 Modeling: Foundations and Applications, CVPR 2022 Tutorial

Noise

Data

# **Forward Diffusion Process**

The formal definition of the forward process in T steps:





Department of Computer Science Slides Credit: Arash Vahdat, Karsten Kreis, and Ruigi Gao, Denoising Diffusion-based Generative 20 Modeling: Foundations and Applications, CVPR 2022 Tutorial

### Reparameterization Trick

Define

$$egin{aligned} lpha_t &= 1 - eta_t \ ar lpha_t &= \prod_{i=1}^t lpha_i \end{aligned}$$

Then

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$$egin{aligned} q(\mathbf{x}_t \mid \mathbf{x}_{t-1}) &= \mathcal{N}\Big(\sqrt{1-eta_t}\mathbf{x}_{t-1},\,eta_t\mathbf{I}\Big) \ \mathbf{x}_t &= \sqrt{1-eta_t}\mathbf{x}_{t-1} \,+\,\sqrt{eta_t}\epsilon, \quad \epsilon \sim \mathcal{N}(0,\,\mathbf{I}) \ &= \sqrt{lpha_t}\mathbf{x}_{t-1} \,+\,\sqrt{1-lpha_t}\epsilon \ &= \sqrt{lpha_tlpha_{t-1}}\mathbf{x}_{t-2} \,+\,\sqrt{1-lpha_tlpha_{t-1}}\epsilon \ &= \ldots \ &= \sqrt{arlpha_t}\mathbf{x}_0 \,+\,\sqrt{1-arlpha_t}\epsilon \ &q(\mathbf{x}_t\mid \mathbf{x}_0) = \mathcal{N}\Big(\sqrt{arlpha_t}\mathbf{x}_0,\,(1-arlpha_t)\mathbf{I}\Big) \end{aligned}$$



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# **Forward Diffusion Process**

Forward diffusion process (fixed) Noise  $\mathbf{X}_{\mathbf{0}}$  $X_1$  $X_2$  $X_3$  $X_4$  $\mathbf{X}_{\mathbf{T}}$ ... Define  $\bar{\alpha}_t = \prod (1 - \beta_s) \quad \Rightarrow \quad q(\mathbf{x}_t | \mathbf{x}_0) = \mathcal{N}(\mathbf{x}_t; \sqrt{\bar{\alpha}_t} \mathbf{x}_0, (1 - \bar{\alpha}_t) \mathbf{I}))$ (Diffusion Kernel) For sampling:  $\mathbf{x}_t = \sqrt{\bar{\alpha}_t} \mathbf{x}_0 + \sqrt{(1 - \bar{\alpha}_t)} \epsilon$  where  $\epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ 

 $\beta_t$  values schedule (i.e., the noise schedule) is designed such that  $\bar{\alpha}_T \to 0$  and  $q(\mathbf{x}_T | \mathbf{x}_0) \approx \mathcal{N}(\mathbf{x}_T; \mathbf{0}, \mathbf{I})$ 

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Department of Computer Science Slides Credit: Arash Vahdat, Karsten Kreis, and Ruigi Gao, Denoising Diffusion-based Generative 22 Modeling: Foundations and Applications, CVPR 2022 Tutorial

Data

# **Reverse Denoising Process**



In general,  $q(\mathbf{x}_{t-1}|\mathbf{x}_t) \propto q(\mathbf{x}_{t-1})q(\mathbf{x}_t|\mathbf{x}_{t-1})$  is intractable.

Can we approximate  $q(\mathbf{x}_{t-1}|\mathbf{x}_t)$ ? Yes, we can use a Normal distribution if  $\beta_t$  is small in each forward diffusion step.



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# **Reverse Denoising Process**

#### Formal definition of reverse processes in T steps:

Reverse denoising process (generative)



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# **Reverse Denoising Process**

#### Formal definition of reverse processes in T steps:

Reverse denoising process (generative)



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# **Training Objective**

For training, we use a variational upper bound on negative log likelihood  $\mathbb{E}\left[-\log p_{\theta}(\mathbf{x}_{0})\right]$ We represent the mean of the denoising model using a noise-prediction network:

$$\mu_{\theta}(\mathbf{x}_t, t) = \frac{1}{\sqrt{1 - \beta_t}} \left( \mathbf{x}_t - \frac{\beta_t}{\sqrt{1 - \bar{\alpha}_t}} \,\epsilon_{\theta}(\mathbf{x}_t, t) \right)$$

With this parameterization and further simplification, the final objective is:

$$L_{\text{simple}} = \mathbb{E}_{\mathbf{x}_0 \sim q(\mathbf{x}_0), \epsilon \sim \mathcal{N}(\mathbf{0}, \mathbf{I}), t \sim \mathcal{U}(1, T)} \left[ ||\epsilon - \epsilon_{\theta} (\underbrace{\sqrt{\bar{\alpha}_t} \ \mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t} \ \epsilon, t)}_{\mathbf{x}_t} ||^2 \right]$$

More details in Ho, et al., 2020



# **Denoising Diffusion Models**

Algorithm 1 Training

- 1: repeat
- 2:  $\mathbf{x}_0 \sim q(\mathbf{x}_0)$
- 3:  $t \sim \text{Uniform}(\{1, \dots, T\})$
- 4:  $\boldsymbol{\epsilon} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$
- 5: Take gradient descent step on

$$abla_{ heta} \left\| oldsymbol{\epsilon} - oldsymbol{\epsilon}_{ heta} (\sqrt{ar{lpha}_t} \mathbf{x}_0 + \sqrt{1 - ar{lpha}_t} oldsymbol{\epsilon}, t) 
ight\|^2$$

6: until converged

Algorithm 2 Sampling 1:  $\mathbf{x}_T \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$ 2: for  $t = T, \dots, 1$  do 3:  $\mathbf{z} \sim \mathcal{N}(\mathbf{0}, \mathbf{I})$  if t > 1, else  $\mathbf{z} = \mathbf{0}$ 4:  $\mathbf{x}_{t-1} = \frac{1}{\sqrt{\alpha_t}} \left( \mathbf{x}_t - \frac{1-\alpha_t}{\sqrt{1-\overline{\alpha}_t}} \boldsymbol{\epsilon}_{\theta}(\mathbf{x}_t, t) \right) + \sigma_t \mathbf{z}$ 5: end for

6: return  $\mathbf{x}_0$ 



### **Network Architectures**

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Diffusion models often use U-Net architectures with ResNet blocks and self-attention layers to represent  $\epsilon_{\theta}(\mathbf{x}_t, t)$ 



### **Network Architectures**

Diffusion models often use U-Net architectures with ResNet blocks and self-attention layers to represent  $\epsilon_{\theta}(\mathbf{x}_t, t)$ 



Time representation: sinusoidal positional embeddings or random Fourier features.

Time features are fed to the residual blocks using either simple spatial addition or using adaptive group normalization

layers. (see Dharivwal and Nichol NeurIPS 2021)



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### **Network Architectures**

U-Net can take in more information in the form of embeddings.

Context embedding: relating to controlling the generation, e.g., text description.





# Adding Context





### Noise Schedule



Data

 $p_{\theta}(\mathbf{x}_{t-1}|\mathbf{x}_t) = \mathcal{N}(\mathbf{x}_{t-1}; \mu_{\theta}(\mathbf{x}_t, t), \sigma_t^2 \mathbf{I})$ 

Above,  $\beta_t$  and  $\sigma_t^2$  control the variance of the forward diffusion and reverse denoising processes respectively.

Often a linear schedule is used for  $\beta_t$ , and  $\sigma_t^2$  is set equal to  $\beta_t$ .

Kingma et al. NeurIPS 2022 introduce a new parameterization of diffusion models using signal-to-noise ratio (SNR), and show how to learn the noise schedule by minimizing the variance of the training objective.

We can also train while training the diffusion model by minimizing the variational bound (<u>Improved DPM by Nichol and</u> <u>Dhariwal ICML 2021</u>) or after training the diffusion model (<u>Analytic-DPM by Bao et al. ICLR 2022</u>).



Department of Computer Science Slides Credit: Arash Vahdat, Karsten Kreis, and Ruigi Gao, Denoising Diffusion-based Generative 32 Modeling: Foundations and Applications, CVPR 2022 Tutorial

### **Classifier-free Guidance**

- trade off sample diversity and sample fidelity in conditional diffusion models
- jointly train a conditional and an unconditional diffusion model

$$\tilde{\boldsymbol{\epsilon}}_{\theta}(\mathbf{z}_{\lambda},\mathbf{c}) = (1+w)\boldsymbol{\epsilon}_{\theta}(\mathbf{z}_{\lambda},\mathbf{c}) - w\boldsymbol{\epsilon}_{\theta}(\mathbf{z}_{\lambda})$$





Non-guided Department of Computer Science Classifier-free guided

### Latent Diffusion Model





### **Stable Diffusion**





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### DreamBooth



Input images



in the Acropolis

in a doghouse

swimming





getting a haircut



## DreamBooth





# ControlNet















"Lincoln statue"



Input human pose Department of Computer Science

Default

# Learning Objectives

- Generative Models v.s Discriminative Models
- Explicit v.s. Implicit Generative Models
- Formation of GANs
- Common issues in GANs
- Forward and reverse process in diffusion models
- Training and sampling in diffusion models
- UNet in diffusion models
- Conditional diffusion models
- Applications of generative models

