Sharing Knowledge without Sharing Data

Platforms for resolving the false dichotomy between privacy and utility of information

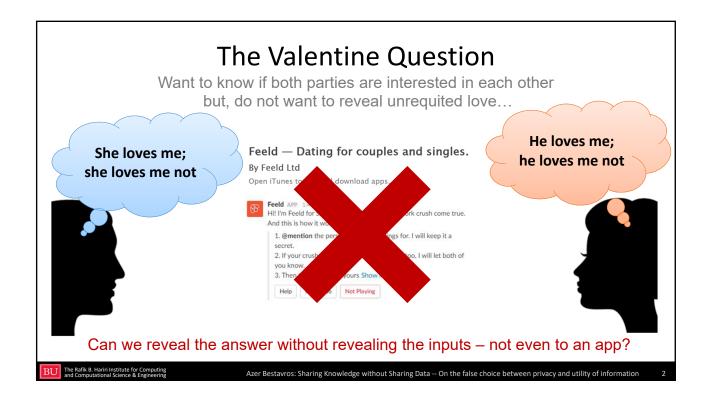
Azer Bestavros

Computer Science Department Hariri Institute for Computing Boston University



Arthur M. Sackler Colloquium of the National Academy of Sciences on Modeling and Visualizing Science & Technology Developments

The Beckman Center, Irvine, CA December 5, 2017



(Yao's) Millionaires' Problem

Want to know who is wealthier without divulging net worth



Can we reveal the answer without revealing the inputs – not even to an app?

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The Dorm Access Question

Want to know if a student is allowed to access the dorm but, do not want to reveal where students go...





"It kinds of bothers me that the university can find out where students go and how long they stay by interrogating locks."

Can we let students in without knowing who they are?

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Want to know if companies like Google/Oracle are paying white men more





"In a statement, Google said it balked at turning over the private information of employees."

Can DOL prove (non)compliance without access to sensitive employee records?

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The National Hockey League Question

Are brains in Chronic Traumatic Encephalopathy study representative of NHL players?



"BU objects to the production of documents concerning the study of the brains of hockey players whose families declined to authorize the release of such information or [those] whose participation was conditioned upon assurances of confidentiality."

BU letter to NHL, 10/26/2015

Can the court get an answer to NHL query without forcing BU to break its promise?

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Harvard Faces DOJ Probe Over Affirmative-Action Policies

Justice Department accuses university of failing to cooperate in investigation of whether its admission policies discriminate against Asian-Americans

By Melissa Korn and Nicole Hong
Updated Nov. 21, 2017 3:12 p.m. ET

Justice Department Is Investigating Potential Racial Bias in Harvard's Admission Practices



Can the DoJ get an answer without forcing Harvard to release admission data?

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The answer to all these questions is **YES**

We can derive knowledge (K) from data $(x_1, x_2, x_3, ...)$ without requiring owners of the data to share it or to trust anything other than mathematics under some assumptions about threats



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Azer Bestavros, Boston University

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Azer in the land of social science with mayors, lawyers, CTOs, CIOs, administrators, politicians, journalists, and lawmakers...

A True Story







Employers agree to participate in a biennial review to discuss successes and challenges, as well as contribute data to a report compiled by a third-party on the Compact's success to date. Employer-level data would not be identified in the report. The specific data to be reported will build on data already required by federal and state authorities and should not create an additional reporting burden.



GOAL 3

To make Greater Boston the premier place for working women in America, by closing the wage gap and removing the visible and invisible barriers to women's advancement. By doing so, we will build a more equitable workforce where all talent is cultivated and valued.



STATE STREET



EMC²





















Evaluating Success

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December 11, 2013



The Boston Won

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GOAL 3

Evaluating Success

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September 4, 2014 ++

A subset of over 120 hours of meetings from Azer's Exchange Calendar with BWWC principals, Company CIOs, HR Officers, ...



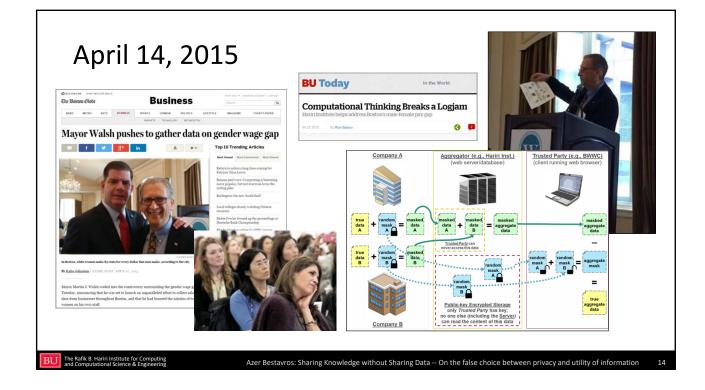
| Subject | Start | A | Duration |
|--|--------------|--------------|------------|
| Cathy Minehan | Fri 9/5/2014 | 10:30 AM | 2 hours |
| Simmons College | Mon 10/27/2 | 2014 3:30 PM | 1.5 hours |
| Data Collection for Pay Equity | Tue 12/2/20 | 14 11:30 AM | 30 minutes |
| Simmons College people | Fri 1/23/201 | 5 1:00 PM | 30 minutes |
| Invitation: 100% Talent Discussion with Data Partners @ Tue Mar 17, 2015 2pm - 3pm (johnstk3@s | Tue 3/17/20 | 15 2:00 PM | 1 hour |
| Updated Invitation: MassMutual call with Hariri Institute re: Data Collection @ Thu May 14, 2015 | Thu 5/14/20 | 15 3:00 PM | 1 hour |
| Invitation: Mock collection #1 @ Tue May 19, 2015 11am - 12pm (johnstk3@simmons.edu) | Tue 5/19/20 | 15 11:00 AM | 1 hour |
| Invitation: Mock Collection #2 @ Tue May 26, 2015 11am - 12pm (johnstk3@simmons.edu) | Tue 5/26/20 | 15 11:00 AM | 1 hour |
| Invitation: Mock Collection #3 @ Thu May 28, 2015 11am - 12pm (johnstk3@simmons.edu) | Thu 5/28/20 | 15 11:00 AM | 1 hour |
| Invitation: Call with BWWC @ Wed Jun 3, 2015 11:30am - 12pm (johnstk3@simmons.edu) | Wed 6/3/201 | L5 11:30 AM | 30 minutes |
| Updated Invitation: 100% Talent Data Collection: Hariri and Raytheon @ Fri Jun 5, 2015 9am - 10a | Fri 6/5/2015 | 9:00 AM | 1 hour |
| Invitation: 100% TALENT DATA COLLECTION @ Mon Jun 8, 2015 9am - 10:30am (johnstk3@simm | Mon 6/8/201 | L5 9:00 AM | 1.5 hours |
| Invitation: Meeting with Boston Women's Workforce Council @ Tue Aug 11, 2015 10am - 11am (jo | Tue 8/11/20 | 15 10:00 AM | 1 hour |





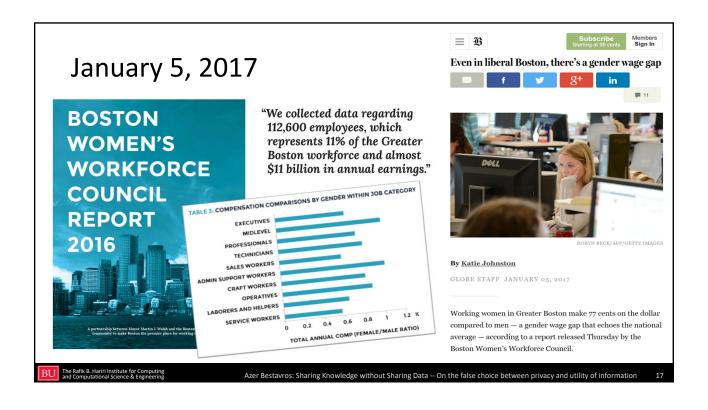
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November 16, 2017

115TH CONGRESS 1ST SESSION

H. R. 4174

IN THE SENATE OF THE UNITED STATES

NOVEMBER 16, 2017

Received; read twice and referred to the Committee on Homeland Security and Governmental Affairs

AN ACT

To amend titles 5 and 44, United States Code, to require Federal evaluation activities, improve Federal data management, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

(a) SHORT TITLE.—This Act may be cited as the "Foundations for Evidence-Based Policymaking Act of 2017".





As government ClOs try to get their arms around how the Modernizing Government Technology (MGT) Act will affect their lives and programs, the next big IT measure to hit Congress is coming into focus: House Speaker Paul Ryan's (R-Wis.) "Foundations for Evidence-Based Policymaking Act of 2017."

A bipartisan measure now pending in both the House and Senate, the bill has profound implications for how federal agencies manage and organize data – the keys to being able to put data for informed policy decisions into the public domain in the future. Sponsored by Ryan in the House and by Sen. Patty Murray (D-Wash.) in the Senate, the measure would:

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November 29, 2017

115TH CONGRESS 1ST SESSION

5.

IN THE SENATE OF THE UNITED STATES

Mr. Wyden (for himself, Mr. Rubio, and Mr. Warner) introduced the following bill; which was read twice and referred to the Committee on

A BILL

To establish a new higher education data system to allow for more accurate, complete, and secure data on student retention, graduation, and earnings outcomes, at all levels of postsecondary enrollment, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- $2\ \ tives\ of\ the\ United\ States\ of\ America\ in\ Congress\ assembled,$

Home > News > Press Releases

Wyden, Rubio, Warner Introduce "Student Right to Know Before You Go Act" to Empower Students as Consumers and Showcase New Privacy-Protecting Technology

Updated Legislation Allows Students and Families to Make Informed Decisions about How to Spend Their Higher Education Dollars; Protects Student Privacy By Featuring Encrypted, Secure Multi-party Computation

"We are excited to see legislation promoting the use of multi-party computation (MPC) in formulating sound public policy. Boston University's successful collaboration with the City of Boston and the Boston Women's Workforce Council brought this technology into practice to maintain data privacy while gaining insight into an important societal issue -- potential wage inequality in private industry. Such applications demonstrate that MPC can bring enormous value to policymakers at all levels of government."

-- Azer Bestavros (on behalf of the team from BU)

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Multi-Party Computation (MPC)

What is it?

- Given multiple parties p_1 , p_2 , ..., p_n each with private data x_1 , x_2 , ..., x_n
- Parties engage in computing a function $f(x_1, x_2, ..., x_n)$
- Nothing is revealed about the inputs beyond what the output of f reveals
- What f leaks is an orthogonal question, e.g., the realm of "differential privacy"

State of the Art

- Theory known since 1979, with Shamir's "How to share a secret"
- Frameworks and libraries increasingly available over the last few years ...
- Experience with use cases involving real applications is limited
- Deployments are not easily portable

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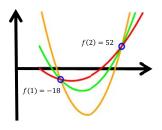
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2.

Shamir Secret Sharing (1979): The Basic Math

\rightarrow Need k+1 points to define polynomial of degree k

- To share a "secret" among k parties, make it the free coefficient of a polynomial f(x) of degree k
- Select coefficients $a_1, a_2, ..., a_k$ of f(x) at random
- Give party P_i a "share" of the secret namely, f(i)
- To reconstruct the "secret" all parties need to combine their shares to find the secret namely f(0)



 $f(x) = 32 - 110x + 60x^2$

Notes

- Need to use finite field arithmetic to provably avoid any leakage
- Approach allows secret sharing among any number of parties; any subset k can uncover the secret
- Other approaches have been proposed, most notably the use of garbled circuits

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Multiparty Computing on Secret Shares

Any arbitrary function is a circuit of additions & multiplications

- → Addition is easy!
 - Sum of secrets is represented by $f(x) = f_1(x) + f_2(x)$
 - To compute f(x), each party adds its shares of $f_1(x)$ and $f_2(x)$
 - Using one round of k messages, sum of secrets can be revealed
- → Multiplication is not that easy...
 - Multiplication of secrets is represented by $f(x) = f_1(x) * f_2(x)$
 - Requires O(k) rounds of communications could be very expensive!

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2.

Research Projects @ Boston University

Develop new MPC primitives, toolkits, and optimizations

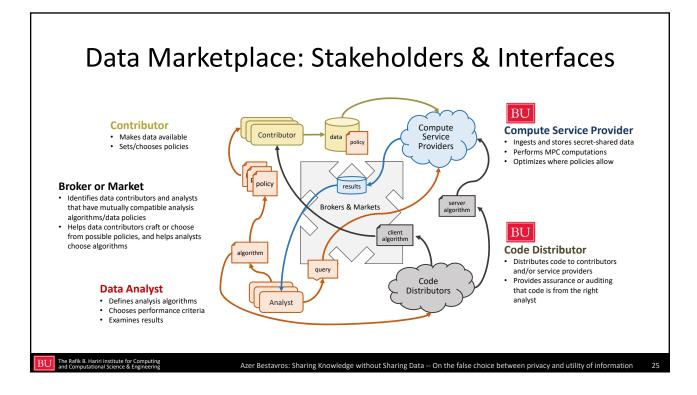
- Efficient shortest-path algorithms operating over private subgraphs
- Efficient analytics/personalization over private geo-temporal data
- PL and compiler frameworks to expose privacy-utility tradeoffs

Develop MPC "as a service" solutions in various settings

- Web/browser-based MPC as a service platform
- Spark-based MPC platform for Map-Reduce analytics
- Incorporate MPC in big-data cloud workflow management

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MPC as a Service – killer apps...

Systemic Threat Analytics in Federated Settings

- Banking and Finance
- Data Network Operations

Collective Intelligence in Competitive Settings

- Information Brokerage for Business/Marketing Intelligence
- E-Commerce Analytics over Segmented Proprietary Data Assets

Public Good Settings

- Privacy-preserving Sensus and Surveys
- Healthcare, Education, and Academic Research
- Compliance Testing/Reporting for Trade Associations
- Private/Fair Reporting of Sexual Harrasement/Abuse in Workplace











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Take-Home Message: You can have it both ways

We can derive knowledge (K) from $\mathrm{data}(x_1, x_2, x_3, \dots)$ without requiring owners of the data to share it or to trust anything other than mathematics under some assumptions about threats

$$K = f(\mathbf{Q}, \mathbf{Q}, \mathbf{Q}, \mathbf{Q})$$

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Take-Home Message: Societal Implications

- Privacy/confidentiality concerns should not be used as excuses to deny society the right to answer important questions
- Privacy/confidentiality should not be sacrificed in the name of doing the right thing, or advancing science, or applying the law
- Private data should not be a tradable commodity; computation over private data should be what we offer "for sale"
- Substantial social/financial value can be gained in contexts imposing legal or policy restrictions on sharing raw data

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